

2027 Fundraising Ideas

You will be amazed at the difference that holding special fundraiser events can make for your campaign. Not only will you raise more money, but you will also keep employee interest high!

Team members raised over \$65,760 during the 2026 Pledge Drive! Let's try to top that!

1. **Baby Photo Contest:** Wow, who would have thought your boss was such a cute baby? Ask your co-workers to bring in their baby photos, scan the photos and create a sheet to be circulated.
2. **Bake Sale:** Enlist some office bakers to make special treats, cakes, cookies or pies to sell. Individually wrapped smaller portions seem to be the most popular!
3. **Balloon-o-gram:** Sell balloons to employees with special messages or candy attached to give to their coworkers. Employees get "something sweet" and your office gets decorated with colorful balloons!
4. **Balloon Pop** Use the MSECC incentive items that you received, casual day pass or donated parking space. Before filling balloons, put a note inside some of the balloons with the name of the prize. In other balloons, put a note "thank you for giving from the heart". If an employee turns in their pledge card by a specific date – they get a balloon to pop.
5. **Beach Party:** Have some fun – beach style! Sand, sunglasses, beach balls and The Beach Boys music make your office feel like you are on the beach. Have a sand bucket for employees to place their pledge card in at the event and do a drawing for prizes (lifesaver candies, water wings, swim rings, swim goggles, beach towel, sunglasses).
6. **Book/Movie Fair:** Have employees donate used books and movies for coworkers to purchase.
7. **Dress-Down Days:** Employees pay a flat fee (e.g., \$5) to ditch their professional attire for jeans or a themed outfit.
8. **Chili Cook-Off:** Form teams. Participants pay an entry fee, decorate themed tables, and team members vote for the best chili.
9. **Cupcake Wars:** Have employees bake cupcakes and co-workers vote on their favorite. Sell the cupcakes!
10. **Hot Dog Eating Contest:** Who can eat the most?
11. **Hot Wing Eating Contest:** Build teams and sell ice water to competitors who can't stand the heat!
12. **Ice cream socials** – Set up an ice cream bar with a variety of favorite toppings. Charge a "Buck-a Bowl". Everyone loves ice cream!!
13. **Jean day passes:** This is always a popular fundraiser!
14. **Jellybean Jar:** Guess how many jellybeans in the jar!
15. **Office Olympics:** Organize low-intensity, fun contests like rubber-band archery, speed-typing, or chair-swiveling races. Charge a small "entry fee" per person or per team.

- 16. Parking Spaces:** Ask management to donate a parking space for a week/month and auction it to the highest bidder or use it as a prize.
- 17. Penny Wars:** Have teams decorate a jar or a box. Team members fill the containers with loose change, voting for the most creative or cutest container.
- 18. Photo Contest:** Calling all amateur photographers to submit photos for a small fee and have team members vote for the best. Have various categories.
- 19. Potluck Lunches:** Have colleagues bring a homemade dish from a specific culture or their favorite recipe. Charge a flat ticket price for a catered lunch alternative.
- 20. Pumpkin Decorating Contest:** Place pumpkins on display along with a donation jar for employees to put money in for their favorites. The decorator of the pumpkin with the most money at the end of the week will win **and** gets to choose the participating MSECC charity to receive the donations.
- 21. Root Beer Float sale:** Make and sell root beer floats during your afternoon break.
- 22. Scavenger Hunt:** Create a scavenger hunt that includes challenges. Charge a participation fee and offer a prize for the winning teams.
- 23. Silent Auction:** Have employees/managers donate new or gently used items. Fellow employees can purchase the items.

