



Planning Special Events...

You will be amazed at the difference that holding special fundraiser events can make for your campaign. Not only will you raise more money, but you will also keep employee interest high – and it's fun!

Fundraisers raised nearly \$56,000.00 during the 2017 campaign.

At your Kick-Off – invite a charity to speak OR invite a fellow employee who may have benefited from a participating M\$ECC charity to share with other employees how they were helped.

Ask management to donate a **parking space** for a week/month and auction it to the highest bidder, or use it as a prize.

Breakfast of Champions: Ask employees or management to bring in breakfast items (bagels, donuts, donut holes, serve Gatorade or Powerade).

Fun Run: Plan to kick-off your event with an office fun run.

Be a Lifesaver: Have some fun – beach style!  Sand, sunglasses, beach balls and The Beach Boys music make your office feel like you are on the beach. Have a sand bucket for employees to place their pledge card in at the event and do a drawing for prizes (lifesaver candies, beach towel or sunglasses).

Jean day passes: This is always a popular fundraiser!

Silent Auction: Have employees/managers donate new or gently used items. Fellow employees can purchase the items.

Book/Movie Fair: Have employees donate used books and movies for coworkers to purchase.

Ice cream socials – Set up an ice cream bar with a variety of favorite toppings. Charge a “Buck-a Bowl”. Everyone loves ice cream!!

Bake Sale: Enlist some office bakers to make special treats, cakes, cookies or pies to sell. Individually wrapped smaller portions seem to be the most popular!

Baby Photo Contest: Wow, who would have thought your boss was such a cute baby? Ask your co-workers to bring in their baby photos, scan the photos and create a sheet to be circulated.

Canned Food contest: Have employees bring in canned/boxed food and hold a contest between divisions to see who brings in the most items. Have employees **build a structure** with the items before donating them to a participating MSECC charity. Be sure to send the MSECC pictures of the structures!!

Cupcake Wars: Have employees bake cupcakes and co-workers vote on their favorite. Sell the cupcakes!



Pumpkin Decorating Contest Place pumpkins on display along with a donation jar for employees to put money in for their favorites. The decorator of the pumpkin with the most money at the end of the week will win and gets to choose the participating MSECC charity to receive the donations.

BE CREATIVE... There are a million **FUN** things you can do for special events!!! Don't be afraid to have some fun! A fresh and fun campaign makes your job more enjoyable and creates awareness and **BUZZ** among your co-workers!

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